

**Asthma—Hay Fever**

These annoying diseases are again prevalent at this season. Unfortunately sufferers can safely use Warner's Safe Asthma Remedy with splendid results. It is prepared and prescribed for Asthma, Hay Fever and Stuffy Colds—it soothes and restores at the same time.

Mr. J. H. Hancoc, of Wollaston, Mass., writes: "I suffer from Asthma very bad and had to sit up night after night. Could get no relief until I used Warner's Safe Asthma Remedy. In five minutes I was breathing easy and went right to bed and slept. I would not be without Warner's. Get it today from your nearest drug store, or postpaid on receipt of price, 75c. Warner's Safe Remedies Co., Rochester, N. Y., Dept. 310."

**Dyspepsia**

Per Verrill Liver, Dyspepsia, Purged. R. G. PILLS. A Round Pill—in a Round Box, 10c & 25c. Get a Box To-night.

**TORTURED BY RHEUMATISM**

Sunday School Supt. Tells How "Fruit-a-tives" Relieved

"I have lived in this city for more than 18 years and am well known. I suffered from Rheumatism, especially in my hands. I spent a lot of money without any good results. I have taken 'Fruit-a-tives' for 18 months now and am pleased to tell you that I am well. All the enlargement has not left my hands, and perhaps never will, but the soreness is all gone and I can do any kind of work. I have gained 35 pounds in eighteen months."

R. A. WAUGH. Toronto, Oct. 1st, 1915. 50c a box, 6 for \$2.50, trial size 25c. At all dealers or direct from Fruit-a-tives Limited, Ogdensburg, New York—Advt.

**News Oddities**

WOMEN MAIL CARRIERS are replacing the men in London.

"ABAFT THERE!" said a detective to man claiming to be a sailor, arraigned in Tombs Court. "Can't abaft, 'cause I got no pencil," replied the "sailor," who was held as an impostor.

BABY WITH NO TOES and only six fingers born in Pasadena.

LIFER PARDONED IN MAINE on condition he join the Italian army.

NATURE NOTES.—Hoopsnake of stories is a myth, declares Pennsylvania State zoologist, who offers \$100 for one.

GOAT tied up street car traffic in Kokomo, Ind., by chasing street car crew to cover and keeping car stalled.

FIVE-FOOT RATTLESNAKE missed woman it struck at in Mount Vernon, N. J., and buried fangs in her clothes basket. She killed it.

MISSOURI HEN hatched fifteen chicks out of fourteen eggs.

WHITE BLACKBERRIES are being raised by a Crawfordville, Ga., man.

COLLIE DOG charged with being vicious took stand at Jackson, Mich., wagged his tail at the Judge and was acquitted.

TWO "SCARECROWS" that climbed a ladder to a loft near Flushing proved to be runaway boys who had borrowed their wardrobes from the emigres in a cornfield.

CARPET MAKER in Brooklyn sues for divorce, alleging that an undertaker embalmed his wife's love for him.

**INTERNED LINERS SHIFT, BUT WON'T DASH OUT**

Turned End for End in Brooklyn Docks to Swing Deviated Compasses True Again.

Another rumor that the Hamburg-American steamships were about to dash to sea started yesterday when the six vessels at the line's iron piers at Thirtieth Street, Brooklyn, were turned around so they headed bow into the stream.

They were turned merely because their compasses were out of adjustment. As a seafaring man would say, while they have been lying at the piers they have been steering the same course a year, and in line with the German idea of efficiency it was decided to summon tugs, turn the ships around and swing their compasses back true.

The vessels turned were the President, Grant, Koenig, Wilhelm II, Hamburg, Armenia, Nassovia and Pisa.

Killed by Fall From Roof. Joseph Buencaso, nine years old, of No. 225 East One Hundred and Seventh Street, fell from the roof of a five-story tenement next door yesterday afternoon and was instantly killed.

**FOUR HELD FOR FIRE THAT IMPERILED LIVES OF FIFTY**

Members of Waist Making Firm Accused by Fire Marshal.

Charged with having started a fire that endangered the lives of fifty girls and men in the twelve story loft building at Nos. 115-125 West Thirtieth Street, four men, all members of the shirt waist making firm of Senner & Kaplan were arrested at 5 o'clock this morning after having been questioned all night by Fire Marshal Brophy and Detectives Cooney and Regan.

The prisoners, who were arraigned in the Yorkville Police Court, are Hyman Senner and Bernard Kaplan, of No. 8702 Twenty-second Avenue, Brooklyn; Samuel Berger of No. 659 Bushwick Avenue, Brooklyn, and Anton Episcopia, No. 66 Carmine Street. Senner & Kaplan have their factory on the seventh floor of the West Thirtieth Street building. The four men now under arrest were in the office putting folders into envelopes at 4.45 o'clock last evening when an automatic alarm gave warning of a fire in the shirt waist factory.

A negro elevator boy stuck to his post and carried the fifty men and women who were on the upper floors to the street. Then firemen found the four members of the Senner & Kaplan firm still folding envelopes. There was a strong odor of naphtha in the place and flames were crackling not more than 300 feet from where the men sat.

When the fire had been put out the four were taken to Fire Headquarters. There they told Brophy they were suffering from severe colds and on that account could not smell the smoke which poured through the building.

A suspicious fire took place in the same building about a month ago, Brophy said. Many burglaries have been reported there in the last year.

**RIDES HORSE INTO SURF.**

Policeman and Pulmotor Save Young Coney Bather.

Mounted Policeman Howard McDonough drove his horse into the surf at Coney Island and rescued unconscious John Quinn, thirteen, of No. 877 Palmetto Street, Brooklyn. The policeman bore Quinn to the beach, where Dr. O'Reilly of Coney Island Hospital applied a pulmotor forty minutes before restoring the boy to consciousness. He had been bathing and was swept out by the waves yesterday.

Arthur Anderson, thirty, a bookkeeper of No. 255 West Sixty-eighth Street, Manhattan, was prostrated by the heat on Surf Avenue and was removed to the hospital.

**Appetite Keen and Bowels Regular**

You can relish your meals without fear of upsetting your liver or stomach if you will put your faith in Carter's Little Liver Pills. Food accumulations that poison the blood are expelled from the bowels and headache, dizziness and sallow skin go.

Small Pill—Small Dose—Small Price. GENUINE must bear signature.

Brentwood



BUD FISHER

Beginning August 9

BUD FISHER Will Draw

"MUTT AND JEFF"

Exclusively for the

NEW YORK WORLD

These Attractions Are for Friday and Saturday Unless Otherwise Stated

Summer Business Hours  
THIS STORE opens at 8:30 A. M. and closes at 5:30 P. M. daily except Saturday, when the store opens at 8:30 and closes at 12 Noon.

Developing and Printing  
NO FEAR of disappointment when you leave films at the Main Floor of Fifth Floor Camera Supply Department. Prices lower than you'd expect to pay for ordinary prints.

R. H. Macy & Co.'s Attractions Are Their Low Prices  
**Macy's**  
Herald Square, N.Y., 34th St.

Still Further Reductions on  
**WOMEN'S BLOUSES**  
Now \$2.89

Macy's Original Price, \$3.89

Women who purchased from this collection earlier in the season at the original price were charmed with their style and beauty—we therefore do not expect to have any left at the reduced price of \$2.89. Early selection is advisable. A few of the models are:

White Voile with embroidered panels; military stock of black satin; crocheted buttons.  
Floral Dotted Crepe with organdie vestee, collar and cuffs. Very pretty colorings.  
Military Model of white Batiste with figured organdie vest, collar and cuffs; high stock with ribbon band.

Prettily Smocked Model of Voile with vestee; in yellow, pink and blue, combined with white.  
Striped Silk Marquise; lavender, blue and red with white vest, collar and cuffs.  
Sheer White Voile combined with Delft blue or rose; smartly tucked and hemstitched front and back.

Box-Pleated Military Blouse of fine white Batiste; two patch pockets; finished with beautiful pearl buttons.

And there are many more equally worthy models at \$2.89 in both dress and tailored effects.

Macy's—Third Floor, 34th Street.

**Men's Summer Shirts, 94c**  
Made by a Manufacturer of High Grade Shirts

Last week men found them so good we decided to get more for this week. A special manufacturer's clearance price—and Macy's Ready Cash—bring these high grade shirts down to a price unusually low. Every shirt just recently made, excellent in workmanship, quality, and cut. Madras and Crepe weaves, highly mercerized, are the materials, and all the shirts are coat style with soft, turn-back cuffs. Both in weight and in patterns the shirts are very summery and the low price is a feature that cannot be overlooked. Sizes 14 to 17.

**Men's Outing Hats, 44c**

Soft Hats and Caps of fine silk that let the breezes through. Just what you need for comfortable summer wear. Priced very reasonably at 44c. Plain colors, tans, grays and shepherd checks. Also cool soft hats of duck at the same price.

For 94c there are Outing Hats and Caps of silk, specially priced, for the man who wants a little better hat. Silk stitching, selected leather hat bands and a greater variety of patterns to choose from.

Macy's Men's Furnishing Shop is a good, businesslike place to buy. On a basis of strict cash buying and selling, it always saves you money.

Macy's—Men's Shop, Main Floor, 34th Street.

**"They're Off!"**

Summer Clothing Clearance—  
Special Savings Now!

ENGLISH Mohair and Palm Beach Cloth Suits are marked at prices so attractive, so compelling, that every man without a Summer Suit can easily afford to buy.

**English Mohair Suits**

**\$11.50**

Elsewhere \$15.00, \$18.00 & \$20.00

All reduced to a fraction of their comfort-giving worth. Feather-light, airy, fresh and cool. They keep their style, wear splendidly and require little pressing. Plain weaves in gray, black and dark blue, neat and dark stripes, many with silk sleeve and yoke linings; others skeleton lined. Every suit tailored in a masterly way. Select yours early, for they'll go quick at this opportune price.

**Also Genuine Palm Beach Suits**

Norfolk Models **\$6.75** Regular Models

Elsewhere \$8.50 & \$11.00

Refreshing as Palm Beach itself in the winter time. So light you hardly know you have them on, so porous every breeze passes through. Washing won't shrink them, and they keep their shape, because they're tailored right. Many handsome patterns to choose from. The price is so much lower than at the start of the season it will pay you in both cash and comfort to buy a Palm Beach Suit NOW.

Macy's—Fifth Floor.

AMERICA'S GREATEST DRUG STORES

**Liggett's ONE CENT SALE**

Thursday, Friday, Saturday

**THE PLAN** Pay us our regular price for any item mentioned in this advertisement and we will sell you another of the same kind for ONE CENT

**LIGGETT'S BREAKFAST COFFEE**

2 1 Pound 35c 2 POUNDS 36c

A choice blend of high-grade coffee that will please you. "The taste is delicious."

**SPECIAL FEATURES**

25c Van Camp's Catsup..... 2 for 26c  
10c Liggett's Grape Juice..... 2 for 11c  
25c Peroxide of Hydrogen, Pt..... 2 for 26c  
60c Parisienne or Astor Chocolates, lb..... 2 for 61c  
25c Bricks Reid's Dry Packed Ice Cream (Neapolitan) pts..... 2 for 26c  
10c Cans Solid Alcohol Fuel..... 2 for 11c

**Opeko Tea**

One 1/2 lb. 2 for 31c  
pkg. 30c 2 for 31c

LIGGETT'S OPEKO TEA is a perfect blend of India and Ceylon teas and is noted for its pleasing fragrance and delightful flavor.

**Stationery**

5c Carter's Black Ink..... 2 for 6c  
10c Carter's Black Ink..... 2 for 11c  
10c Carter's Photo Paste..... 2 for 11c  
10c Carter's Mucilage..... 2 for 11c  
10c Commercial Envelopes..... 2 for 11c  
\$1.00 Gam 14 Karat Fountain Pen Guaranteed..... 2 for 1.91  
5c Lead Pencils..... 2 for 6c  
25c Playing Cards..... 2 for 26c  
25c Princess Letter and Note Paper and Envelopes..... 2 for 26c  
50c Symphony Lawn Writing Paper and Envelopes..... 2 for 51c  
25c Box Paper and Envelopes..... 2 for 26c  
10c Writing Tablets..... 2 for 11c  
5c Wax Paper..... 2 for 6c  
25c Fiction, by Six Well Known Authors..... 2 for 26c

**Household Needs**

40c Bath Brushes..... 2 for 50c  
30c Nova Baking Powder..... 2 for 31c  
5c Face Cloths..... 2 for 6c  
10c Face Cloths..... 2 for 11c  
10c Fulton Nasal Douches..... 2 for 11c  
50c Hair Brushes..... 2 for 51c  
15c Hand Brushes..... 2 for 16c  
25c Hand Brushes..... 2 for 26c  
50c Imp. Manicure Scissors..... 2 for 51c  
50c Imported Scissors..... 2 for 51c  
25c Ivory Combs..... 2 for 26c  
50c Ivory Combs..... 2 for 51c  
1.00 Ivory Combs..... 2 for 1.01  
10c Kimball's Metal Polish..... 2 for 11c  
10c Kimball's Silver Polish..... 2 for 26c  
10c Nail Files..... 2 for 26c  
5c Nipples, anticolic style..... 2 for 6c  
6c Pyralin Ivory Buffers..... 2 for 70c  
25c Turkish Towels..... 2 for 26c  
50c Turkish Towels..... 2 for 51c  
1.00 Turkish Towels..... 2 for 1.01  
15c White Brooms..... 2 for 16c  
One Dollar Value Umbrellas, for ladies or men..... 2 for 1.01

**Drugs and Patent Medicines**

15c Bland's Pill, 100's..... 2 for 20c  
25c Cascara Sagrada Tablets, 5-gr. 100's..... 2 for 26c  
25c Coltarine Disinfectant, Pts..... 2 for 26c  
25c Compound Cathartic Pills, 100's..... 2 for 26c  
6c Epsom Salts..... 2 for 9c  
45c Lithia Tablets, 5-gr. 100's..... 2 for 46c  
10c Powdered Sulphur, lbs..... 2 for 11c  
25c Resal Aromatic..... 2 for 26c  
25c Resal Bismuth Soap..... 2 for 26c  
25c Resal Cleaning Fluid..... 2 for 26c  
50c Resal Pile Treatment..... 2 for 51c  
25c Resal Carbolic Salve..... 2 for 26c  
50c Resal Eucalypt Ointment..... 2 for 51c  
15c Resal Foot Powders..... 2 for 26c  
25c Resal Headache Powders..... 2 for 26c  
35c Resal Kidney Pills..... 2 for 40c  
50c Resal Kidney Remedy..... 2 for 86c

**Rubber Goods**

1.97 Maximum Water Bottle, 2-qt. (Red)..... 2 for 1.98  
1.25 Moneyback Fountain Syringe, 2-qt..... 2 for 1.26  
39c Bathing Bags (75c value)..... 2 for 40c  
25c Monogram Ear and Ulcer Syringe..... 2 for 26c  
75c Monogram Water Bottle, White, 1-qt..... 2 for 76c  
1.19 White Seal Fountain Syringe..... 2 for 1.20

**Toilet Goods**

10c Assorted Toilet Soaps..... 2 for 11c  
50c Bouquet Jeanette Talcum..... 2 for 51c  
35c Imported Manila Rice Powder..... 2 for 36c  
19c Durham Duplex Shaving Stick..... 2 for 20c  
10c Face Chamale..... 2 for 11c  
25c Georgia Rose Talcum Powder..... 2 for 26c  
1.00 Georgia Rose Extract..... 2 for 1.01  
50c Harmony Chimes Toilet Water..... 2 for 51c  
25c Harmony Imported Soaps..... 2 for 26c  
5c Hanson Jenks Orangewood Sticks..... 2 for 6c  
10c Hanson Jenks Orangewood Sticks..... 2 for 11c  
25c Hanson Jenks Emory Boards..... 2 for 26c  
15c Hanson Jenks Tooth Paste..... 2 for 16c  
25c Imported Wool Puffs..... 2 for 26c  
10c Liggett's Dental Floss..... 2 for 11c  
25c Liggett's Nail Enamel..... 2 for 26c  
10c Liggett's Toilet Pumice..... 2 for 11c  
15c Military Tooth Powder..... 2 for 16c  
25c New England Perfumes, 3-oz..... 2 for 26c  
50c New England Perfumes, 1-oz..... 2 for 51c  
15c Rexall Violet Talcum..... 2 for 16c  
10c Styptic Pencils..... 2 for 11c  
15c Tooth Brushes..... 2 for 16c  
25c Tooth Brushes..... 2 for 26c  
75c Tourist Cases..... 2 for 80c  
50c Violet Dulce Liqueur..... 2 for 51c  
50c Violet Dulce Face Powder..... 2 for 51c  
50c Babcock's Flower of Savory Talc..... 2 for 51c  
25c Babcock's Corylopsis Sachet..... 2 for 26c  
25c Violet Talcum Powder..... 2 for 26c  
14-oz. Tins..... 2 for 26c  
25c Wash Cloth Cases with Wash Cloth..... 2 for 26c

**Goggles**

with shield and without.  
69c, 2 for 70c  
\$1.00, 2 for \$1.01  
\$1.50, 2 for \$1.51

**50c Jar Georgia Rose Cold Cream**

2 for 51c

**For the Man Who Smokes**

Regular \$2.25 **Duke of York Cigars**  
Box of 25  
High Grade 10c Cigars Fresh From the Factory

One 2.25 **Two Boxes for 2.26**

10c Coronette Cigars..... 2 for 11c  
50c Briar Cigars..... 2 for 51c  
15c Merak Cigarettes..... 2 for 16c  
5c Pipe Cleaners..... 2 for 6c  
10c 1 Oz. Tin Brown Bear Blend Tobacco..... 2 for 11c

**Liggett's RASPBERRY-CURRENT Jam**

In 15-Ounce Glass Jars

One for 25c. 2 for 26c

Blades for 50c

And we will sell you a Durham Duplex Demonstrator Safety Razor for 1c

**Liggett's**

AMERICA'S GREATEST DRUG STORES

New York City

Broadway and 34th St. Grand Central Terminal 125th St. & Seventh Ave.

**CANDY**

Buy one at our regular price and you get the second for 1c

50c Regent Sweet Chocolates, Lb..... 2 for 51c  
5c Borden's Almond Bars..... 2 for 6c  
10c Borden's Malted Milk Croquettes..... 2 for 11c  
10c Repetti Caramels..... 2 for 11c  
5c Maxine Cherries..... 2 for 6c  
5c Liggett's Gum..... 2 for 6c  
40c Liggett's Special Gum Drops..... 2 for 41c

The Rexall Stores

**THE NEW YORK WORLD SETS THE PACE!**

The World Sells 100,000 Copies More in New York City Each Weekday Than Any Other Morning Newspaper.